

Examination of Estimates of Expenditure 2008-09
**CONTROLLING OFFICER'S REPLY TO
INITIAL WRITTEN QUESTION**

Reply Serial No.

FHB(FE)006

Question Serial No.

0007

Head : 49 Food and Environmental Hygiene Department

Subhead (No. & title) : 000 Operational Expenses

Programme : (4) Public Education and Community Involvement

Controlling Officer : Director of Food and Environmental Hygiene

Director of Bureau : Secretary for Food and Health

Question :

Under this programme, the provision for 2008-09 is the same as the revised estimate of 2007-08. However, health promotional activities on nutrition labelling will be strengthened during the year. How will the Administration ensure that other promotional and educational activities will not be affected as the estimated financial provision remains unchanged?

Asked by : Hon. LEONG Kah-kit, Alan

Reply :

In 2008-09, the efforts for promoting nutrition labelling will be concentrated on developing a range of educational materials and building alliance with education partners and the medical and concerned NGOs. The work does not involve a huge amount of resources and will not adversely affect other food safety promotional and educational activities.

Signature _____

Name in block letters _____ **W H CHEUK** _____

Post Title _____ **Director of
Food and Environmental Hygiene** _____

Date _____ **20.3.2008** _____