

**CONTROLLING OFFICER'S REPLY TO
INITIAL WRITTEN QUESTION**

FHB(FE)113

Head: 49 Food and Environmental Hygiene Department

Question Serial No.

1133

Subhead (No. & title):

Programme: (1) Food Safety and Public Health

Controlling Officer: Director of Food and Environmental Hygiene

Director of Bureau: Secretary for Food and Health

Question:

In 2008-09, the Department will introduce an amendment regulation on nutrition labelling for pre-packaged food. What is the expenditure involved, e.g. how much the government will spend on promoting the regulation to the industry and consumers, and organizing workshops/training for the industry etc?

Asked by: Hon. CHAN Bernard

Reply:

In 2008-09, the efforts for promoting nutrition labelling will be concentrated on developing educational materials and building alliance with education partners, with train-the-trainer workshops organized for the education partners. We will prepare guidelines on nutrition labelling for the trade and organize workshops to help them comply with the guidelines. The promotional work is undertaken by existing staff and the expenditure cannot be separately identified.

Signature _____

Name in block letters **W H CHEUK** _____

Post Title **Director of
Food and Environmental Hygiene** _____

Date **25.3.2008** _____