

Examination of Estimates of Expenditure 2008-09

Reply Serial No.

**CONTROLLING OFFICER'S REPLY TO
INITIAL WRITTEN QUESTION**

FHB(FE)123

Head: 49 Food and Environmental Hygiene Department

Question Serial No.

2376

Subhead (No. & title):

Programme: (4) Public Education and Community Involvement

Controlling Officer: Director of Food and Environmental Hygiene

Director of Bureau: Secretary for Food and Health

Question:

How will the Department strengthen health promotional activities on nutritional labelling?
Please advise on the plan, manpower arrangement and expenditure involved.

Asked by: Hon. LEE Kok-long, Joseph

Reply:

In 2008-09, the efforts for promoting nutrition labelling will be concentrated on developing educational materials and building alliance with education partners, with train-the-trainer workshops organized for the education partners. We will prepare guidelines on nutrition labelling for the trade and organize workshops to help them comply with the guidelines. The promotional work is undertaken by existing staff and the expenditure cannot be separately identified.

Signature _____

Name in block letters _____

W H CHEUK

Post Title _____

Director of
Food and Environmental Hygiene

Date _____

25.3.2008