Examination of Estimates of Expenditure 2010-11

CONTROLLING OFFICER'S REPLY TO INITIAL WRITTEN QUESTION

Subhead (No. & title):

Reply Serial No.

FHB(FE)038

Question Serial No.

1425

Programme: (3) Market Management and Hawker Control

Controlling Officer: Director of Food and Environmental Hygiene

Director of Bureau: Secretary for Food and Health

Head: 49 Food and Environmental

Hygiene Department

Question:

During 2010-11, the Department will enhance the facilities and management of public markets, inter alia, by continuing improvement works and market promotion. Please provide details, including detailed information about, progress on and respective expenditure of the improvement works and promotional activities, as well as the number of public markets involved.

Asked by: Hon. CHEUNG Yu-yan, Tommy

Reply:

In 2010-11, the Department will carry out general improvement works in seven public markets at an estimated total cost of about \$33.2 million. The works mainly include upgrading of drainage, lighting, ventilation, signage and fire services provisions. These improvement works are expected to be completed in one to two years.

Expenditure on promotional activities in public markets in 2010–11 is estimated to be about \$3.5 million and will include festive celebration activities covering over 70 markets as well as roving exhibitions and thematic workshops to be held in 66 markets. Quarterly newsletters will also be published to provide updated market information and publicise promotional activities. In addition, the Department will follow up on relevant suggestions received at the three regional retreats on public markets held in December 2009, such as installing more signages and directional signs at market entrances, publishing multi-language booklets on market services and displaying recipes of chef's daily recommendations for market patrons' reference.

Signature	
Name in block letters	W H CHEUK
Post Title	Director of Food and Environmental Hygiene
Date	15.3.2010