

**CONTROLLING OFFICER'S REPLY**

**FHB(FE)116**

**(Question Serial No. 0883)**

Head: (49) Food and Environmental Hygiene Department  
Subhead (No. & title): (-) Not Specified  
Programme: (3) Market Management and Hawker Control  
Controlling Officer: Director of Food and Environmental Hygiene (Miss Vivian LAU)  
Director of Bureau: Secretary for Food and Health  
This question originates from: Estimates on Expenditure Volume I Page 252 (if applicable)

Question (Member Question No. 21):

Under this programme, it is mentioned that the Department will “continue to enhance the viability of public markets by improving management, upgrading facilities, providing a more flexible mix of trade, and carrying out promotional activities”. Please provide details of the market improvement works and promotional activities to be carried out in 2014-15, as well as the expenditure and manpower to be involved.

Asked by: Hon. HO Chun-yin, Steven

Reply:

In 2014-15, in addition to regular maintenance and daily management of markets, the Food and Environmental Hygiene Department (the Department) will carry out improvement works in five markets, namely, Smithfield Market, Kwun Chung Market, Tsing Yi Market, Ngau Chi Wan Market and Haiphong Road Temporary Market. The estimated cost of these improvement works is \$31.5 million. The works include installation of a goods lift, improvement of ventilation and lighting systems, and refurbishment of toilets.

At the same time, as an on-going initiative, the Department will continue to conduct promotional activities to enhance patronage of public markets. These include thematic exhibitions and workshops, festive celebration activities, display of multi-language recipes as well as publication of booklets and quarterly newsletters to provide updated market information. The estimated cost of these promotional activities in 2014-15 is \$4 million.

The above measures will be undertaken by existing staff. No additional manpower and resources will be required.