

**CONTROLLING OFFICER'S REPLY**

**FHB(FE)125**

**(Question Serial No. 1422)**

Head: (49) Food and Environmental Hygiene Department  
Subhead (No. & title): (-) Not Specified  
Programme: (3) Market Management and Hawker Control  
Controlling Officer: Director of Food and Environmental Hygiene (Miss Vivian LAU)  
Director of Bureau: Secretary for Food and Health

Question:

Under the Programme, it is stated that the Food and Environmental Hygiene Department will continue to assist the Food and Health Bureau in developing proposals for improving the operating environment of public markets, taking into account the recommendations of the consultancy study conducted in 2014. Please advise on the progress in the implementation of the measures recommended in the consultancy study and the timetable for evaluating the effectiveness of the measures.

Asked by: Hon HO Chun-yin, Steven (Member Question No. 56)

Reply:

The Consultant commissioned by the Food and Health Bureau selected 6 representative markets for detailed study and put forward specific improvement recommendations. The Food and Environmental Hygiene Department (the Department) is following up the improvement proposals in phases in consultation with the Market Management Consultative Committees (MMCCs) of these markets. In 2017-18, the Department plans to commence improvement works for Lockhart Road Market at an estimated project cost of \$21.2 million. For Sheung Fung Street Market, the scope of improvement works is being finalised in consultation with relevant departments.

The Consultant also suggested implementing some non-physical improvement measures relating to the management, hygiene, as well as marketing and promotion of public markets. On the management of public markets, the Department agrees with the Consultant and has given priority to tackling inactive stalls and keeping markets clean and tidy in general. On marketing and promotion, the Department has been organising various promotional activities in public markets, including festive promotions, games booths, cooking demonstrations and distribution of souvenirs. The Department will sustain its promotional efforts with a view to increasing customer flows in public markets and improving business viability. In 2017-18, the estimated expenditure for market promotional activities is \$7 million.