

**CONTROLLING OFFICER'S REPLY**

**FHB(FE)227**

**(Question Serial No. 1938)**

Head: (49) Food and Environmental Hygiene Department

Subhead (No. & title): (-) Not specified

Programme: (4) Public Education and Community Involvement

Controlling Officer: Director of Food and Environmental Hygiene (Miss Vivian LAU)

Director of Bureau: Secretary for Food and Health

Question:

1. Please set out the names of mobile applications (apps) developed in 2017-18 and 2018-19 respectively. What were their functions, the expenditure involved in development and the total number of downloads?
2. Please set out the names of mobile apps to be developed in 2019-20. What are their functions and the estimated expenditure to be involved?
3. Has the Government reviewed whether the apps developed meet the needs of the public? If yes, what are the review results?

Asked by: Hon WONG Pik-wan, Helena (LegCo internal reference no.: 19)

Reply:

1. The Food and Environment Hygiene Department (the Department) developed one mobile application (app) in the past 2 years. The information sought is provided as follows –

Name	Functions	Development Cost	Launch Date	Number of Download (Up to 28 Feb 2019)
Internet Memorial Service Mobile App	To facilitate the public in paying online tribute to the deceased, provide information on after-death arrangements and promote green burial.	\$300,000	28 June 2018	1 000

2. The Department has no plan to develop mobile apps in 2019-20.

3. The Internet Memorial Service Mobile App was launched in June 2018. The Department will continue to monitor its utilisation and consider the need for and suitable ways of seeking user feedback at an appropriate time. Meanwhile, we will step up publicity of the mobile app among potential users.

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