

**CONTROLLING OFFICER'S REPLY**

**EEB(F)090**

**(Question Serial No. 0819)**

Head: (49) Food and Environmental Hygiene Department

Subhead (No. & title): (-) Not specified

Programme: (4) Public Education and Community Involvement

Controlling Officer: Director of Food and Environmental Hygiene (Ms Irene YOUNG)

Director of Bureau: Secretary for Environment and Ecology

Question:

Regarding the promotion work on environmental hygiene and cleanliness, please set out the details and also the staffing establishment and expenditure involved in the past 3 years. Has the Department assessed the effectiveness of the promotion and implementation work? If yes, what are the outcomes? If no, what is/are the reason(s)?

Asked by: Hon CHEUNG Yu-yan, Tommy (LegCo internal reference no.: 14)

Reply:

The Food and Environmental Hygiene Department (FEHD) has been promoting the awareness of environmental hygiene through various cleansing campaigns. In June 2022, FEHD, in collaboration with the Home Affairs Department, the Leisure and Cultural Services Department and the Housing Department, conducted a two-week territory-wide clean-up operation in all districts to step up cleansing as well as rodent prevention and control in public places and venues under its management, with a view to celebrating the 25th anniversary of the establishment of the Hong Kong Special Administrative Region. To tie-in with the tradition of cleaning up before Lunar New Year, FEHD also conducted an annual year-end clean-up campaign before the festival to step up the cleansing of public places and facilities under its management.

FEHD is committed to raising public awareness of environmental hygiene by enhancing public education and publicity through various channels, including Facebook and Instagram pages of "Keep Clean Ambassador Ah Tak", broadcast of Announcements in the Public Interest on television and radio, display of posters at main public transport facilities, such as mass transit railway stations and bus stops, etc., to disseminate the message of keeping Hong Kong clean. The Health Education Exhibition and Resource Centre of FEHD at Kowloon Park in Tsim Sha Tsui organises various activities for the public, schools as well as centres and homes for the elderly, and releases videos and useful information on maintaining environmental hygiene. Its publicity vehicle also makes visits to schools, housing estates and public parks to strengthen outreaching publicity and mobile education.

Evaluation of FEHD finds that the above cleansing campaigns as well as publicity and educational programmes have helped encourage the public to take an active part and give support to FEHD in maintaining the environmental hygiene of Hong Kong. FEHD does not maintain a breakdown of the manpower and expenditure involved in the promotion of environmental hygiene and cleanliness.

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